



MASTERS IN THE *Artistry* OF ROOF TILE

NEWS FROM THE FIELD

June 2010

Artisan Revival Mansion in Villanova Pennsylvania

Situated in an exclusive area of Pennsylvania, outside of Philadelphia, this artisan revival estate inspired by the fine old houses of Philadelphia's Chestnut Hill and the Main Line, is a beautiful example of the creative work of Fredrick L. Bissinger.

"There were several challenges on this particular project," explains Bissinger. "The owner wanted an eight car garage blended into the architecture of the house without looking commercialized". Bissinger achieved this by creating a curved courtyard bordered by several garage buildings. "The turret to the third floor also posed another aesthetic challenge. This element provided a dramatic punctuation point to the asymmetric, yet harmoniously balanced composition. Along with the field tile, Vande Hey created custom fish scale tiles for the octagon – as it gracefully sweeps upward from the main roof. This subtle change of material, but not color, allows this unexpected, eye-catching feature to grow from the roof rather than appear improvised. To add texture, the thickness and size of the Vande Hey Raleigh tile was just right. Vande Hey Raleigh's tile was large enough to be bold, but not so large as to look clumsy or too heavy."

An expert specializing in Pre-World War II Artisan Revival Style

Bissinger, a graduate of the University of Pennsylvania School of Architecture completed his undergraduate studies at Yale and focuses on single family residential architecture because of the artistic expression it offers. Much of his work can be seen in the Philadelphia's Chestnut Hill and the Main Line area. Early into his

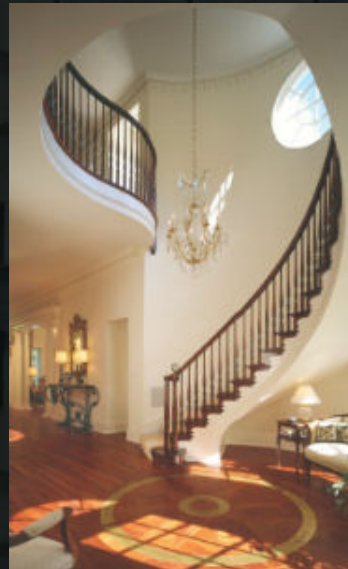
This Month's Featured Architect

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An Artisan Revival Estate



career, Bissinger fortuitously met a local builder open to creating a business partnership to build eight luxury townhomes. Shortly thereafter, F.L. Bissinger, Inc. was established as a design-build firm with a high degree of hands-on construction experience which few architects could match. Their drive to seek special sources or invent techniques ultimately provides clients with true custom work. "Architecture is essentially a service business, although the product is art", says Bissinger, who is proud to say that his firm is small in size, but with big output and big ideas. The firm typically completes 30-40 design projects every year. Bissinger gets his inspiration from the fine craftsmanship and high quality materials of the best earlier 20th century suburban houses, but shaped by the clients 21st century needs and aspirations.



Hand crafted tiles are Vande Hey Raleigh's Specialty

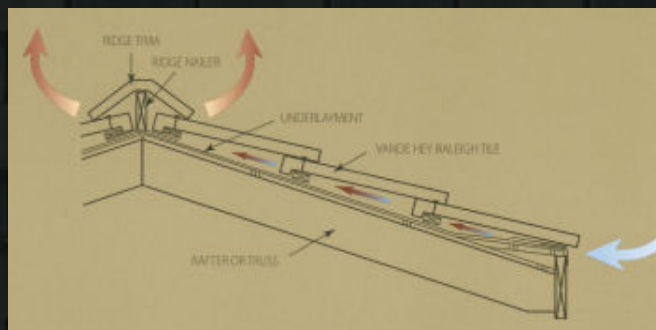
Vande Hey Raleigh has the unmatched ability to create exactly what an architect or designer needs to make the project a true representation of their own personal style. If you are looking to put your signature on a project, we can help. Many of the homeowners, architects and designers who visit us from around the world insist on a custom roof tile that no one else in the industry can create. We accomplish this by building templates or molds to your exact specifications and then hand craft each and every tile.



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professionals. Over 60,000 architects, contractors and business professionals use ServiceMagic to find consumers who are seeking qualified pre-screened professionals. They deliver a customized platform specifically tailored to the needs of professional businesses.

Hey Raleigh because of their flexibility, colors and the textures they offer".

Frederick L. Bissinger - Architect

<http://www.vrmtile.com>